



## **EXPERIENCE MARKETING THAT MOVES YOUR BRAND**

**Bringing Ontario's Food Brands to Life — One Experience at a Time**

At Innovative Solutions, we specialize in **turn-key Experience Marketing** for **Ontario's CPG brands, Foodservice and restaurant groups** — creating powerful, hands-on experiences that connect your products with the people who love them most or those who may be tasting for the very first time!

### **Our Turn-Key Services Include:**

#### **Mobile Food Activation & Sampling Solutions**

We source and outfit fully branded food trucks and pop-up sampling units to showcase your products at retail, festivals, trade events and within communities throughout Ontario.

#### **Full-Service Staffing & Operations**

Our professional, foodservice-trained teams handle everything — logistics, permits, staffing, and daily operations — so you can focus on your brand goals, not the details.

#### **Strategic Planning & Market Coordination**

From the GTA to surrounding regions, and beyond, we coordinate activations that reach your key demographics — with the flexibility to expand into other provinces.

#### **Design & Custom Branding**

Our creative team can assist with developing eye-catching wraps, signage, and branded environments that express your brand's unique identity and stand out in any crowd.

#### **Content Creation & Social Amplification**

We capture stunning photography and video content from our activations — giving you ready-to-use assets for your social channels, PR campaigns, and future marketing efforts.



## Why Partner with us?

**Ontario Expertise:** Deep knowledge of Ontario's food and beverage market, regulations, and consumer behavior.

**End-to-End Campaign Management:** One experienced partner from concept to on-site activation.

**CPG, Foodservice & Restaurant Focus:** Proven success connecting food brands and restaurant groups with target audiences.

**Scalable Reach:** Launch locally, grow regionally, and expand nationally as your brand evolves.

**Proven Impact:** Drive trial, build loyalty, and turn every tasting into a memorable experience.

## Let's Create Something Deliciously Unforgettable

Contact us today to start planning your next activation:

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